

Sommelier

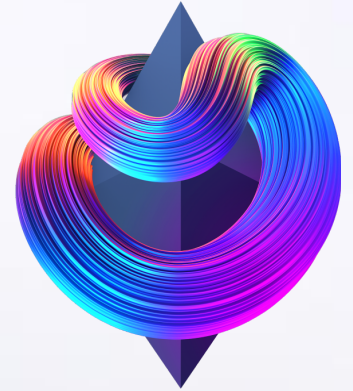
Name for Campaign: Defi SEO Content Strategy and Execution

Company: Sommelier Finance

Track: Defi, Content

Requested Service: Market Researcher / Copywriter for a Defi Vault

Bounty: \$10,000



One liner about your business/product:

Sommelier Network is a Defi Vault that compounds and rebalances returns in a decentralized way.

Using Both Comosos Validator Network and the Ethereum DeFi Protocols like UniswapV3 volatility to Generate Returns.

In short, where we could use your help(scope):

Looking to build A Defi Content hub of Thought provoking Research articles created once per week.

Interviewing the Top minds and Thought leaders of DeFi Protocols.

News of Regulatory changes and Paradigm Adjustments among Defi.

Articles and Research pieces should be 2,000 to 3,000 words.

Any additional information about the problem:

The crypto space is crowded with opportunities. Too much opportunity. And given the nature of our work (consulting for projects), we see A LOT of them. The Content needs to be outstanding and the chosen Contractor needs to deeply care about the subject matter

Inspiration

Here are some great websites to look at:

<https://ethhub.io/>

<https://messari.io/>

Are there any restrictions for the campaign:

No restrictions. Just be curious.

Goals and metrics for this campaign:

\$10k → \$3300 per month

1-2 weekly bumps x 13 weeks = 20 weekly summaries

1 monthly report x 3 months = 3 monthly reports

Links and Resources

<https://sommelier.finance/blog/>