

TenK (Nearnames)

Name for Campaign: Influencer Partnerships

Company: TenK (<https://nearnames.com/>)

Track: Go-to-market

Requested Service: Build Partnerships

Bounty: \$10,000



One liner about your business/product:

TenK allows anyone to easily launch a generative NFT collection.

Famous NFT collections include Board Ape Yacht Club and Crypto Punks. TenK allows users on NEAR to launch their own NFT collections.

In short, where we could use your help:

We need help getting early users. We would like you to build partnerships with 5 influencers or artists who have at least 200,000 followers and get them to launch an NFT collection on NEAR. NEAR will help the individual through the entire process. You'll use your relationships to get 5 artists to a YES that they will use TenK need to 5 individuals that will be interested in launching a collection.

You will get 5 influencers to follow through and launch TenK projects with 10,000 NFT generative sets. You will use your relationship with them to encourage them through the process. What we don't want is people dumping influencers on us who back out because that individual is no longer active in the conversation. There needs to be a definition of success for the set.

Goals for this campaign:

- 5 Influencer Partnerships
 - Each influencer goes through the entire process of creating, launching, and marketing their 10,000 NFT set.

Inspiration

Are there any restrictions for the campaign:

no

Links and Resources

Designs for 10k website launching soon