

## NEAR Crossword 1

**Name for Campaign:** NEAR Crossword Puzzle

**Company:** NEAR Crossword

**Track:** Defi, Social, Gaming

**Requested Service:** Proposal and plan of execution, description of team / approach / and timeline per the description below

**Bounty:** \$10,000 USD equiv in NEAR token



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**One liner about your business/product:**

Crossword puzzle game that allows users to win a prize in crypto rewards, be used in a treasure hunt, or validate effort.

**In short, where we could use your help (scope):**

Integrate the crossword puzzle on NEAR in new and innovative ways. For instance, a virtual escape room where clues can be found in a virtual world, or an online treasure hunt.

**Any additional information about the problem:**

This is a great way for new users to the NEAR ecosystem to sign up for a wallet, interact with an app, earn tokens, and navigate the ecosystem. We want to make sure the onboarding process is as educational about the NEAR ecosystem as it is about the game.

## **Inspiration**

We'd like to offer the best onboarding experience possible, in a way that only NEAR may be able to. Using our NEAR access keys, we can have a user who doesn't know anything about NEAR solve a crossword puzzle and get the reward for winning and create a mainnet account.

**Are there any restrictions for the campaign:**No

## **Goals and metrics for this campaign:**

500 new NEAR wallets who play their first crossword puzzle

## **Links and Resources**

<https://crossword.xyz>

Note that once a puzzle is solved, all other people will see a message saying, "Sorry there are no new puzzles to solve." As discussed with Ross Gates, this will be rolled out with some duration, like every Friday at 5:00 pm EST or something similar. We'd also like to roll out to other timezones as this catches on.