

Catalyst

Name for Campaign: Catalyst Launch

Company: Catalyst, by Vital Point AI

Category: DAOs, Governance, Community Building

Requested Service: Marketing campaign and promotional material to implement and measure product launch.

Bounty: \$10,000 USD

One liner about your business/product:

Catalyst is a powerful and customizable community building, governance, and coordination platform that is enabling the self-organizing and self-governing communities of the future.

In short, where we could use your help:

Catalyst is new and is currently in a soft launch phase where we are making tweaks and fixing any outstanding issues on mainnet before making it known that it is available for use. We could use some help in actually launching it on a wider scale, driving both people interested in using web 3.0 tooling (DAOs/NEAR) to launch communities on Catalyst as well as people who are interested in participating in those communities. On top of what most DAOs provide, we have several interesting features that enable communities to coordinate resources including a project management workflow and a matching system that matches individuals with opportunities based on skillsets and competencies. We've been hyper focused on the coding/application and have very little marketing or promotional material at this point.

Inspiration: Nothing comes to mind at this time.

Are there any restrictions for the campaign: Not really. Needs to be made clear the contracts still have not undergone a formal audit (been reviewed by a few people). Use at own risk.

CATALYST 

Vital Point 

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Goals and metrics for this campaign:

1. # of communities established (goal: increase)
2. # of communities that are active and growing (goal: daily member count increasing)
3. # of opportunities posted by communities (goal: increase)
4. # of individuals joining the communities (goal: increase)
5. # of individuals accepting opportunities (goal: increase)
6. Total amount of payouts (goal: increase – daily and all time)

Links and Resources:

Vital Point AI: <https://vitalpoint.ai>

Catalyst (website): <https://vitalpoint.ai/catalyst>

Catalyst (documentation) : <https://vitalpoint.ai/docs-catalyst/>

Catalyst (application): <https://cdao.app>

Twitter: @VitalPoint_AI

Youtube Channel: <https://www.youtube.com/channel/UC3-JKiqxozZySeLfyUnrHMQ>