

## AlphaGrowth

**Name for Campaign:** Market Researcher Needed

**Company:** AlphaGrowth

**Track:** Defi, Social

**Requested Service:** Market Researcher / Copywriter for a Web3 Consultancy

**Bounty:** \$10,000



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**One liner about your business/product:**

AlphaGrowth is a crypto growth agency. We help crypto protocols with marketing and investors with insights. We traditionally help in the decentralized finance (DeFi) but also work with some layer 1 blockchains.

**In short, where we could use your help(scope):**

We really need to up our content game. We find and track tons of opportunities in the space and have no one to read, write, and share them. We have all of the data and all of the opportunities, we just need someone to research them further to write about them.

**Any additional information about the problem:**

The crypto space is crowded with opportunities. Too much opportunity. And given the nature of our work (consulting for projects), we see A LOT of them. The problem is that we don't have time to research them all. Why would we want to research them all? The insights. We want the insights from the projects we find so that we can monitor trends, locate opportunities, and release content.

The deliverables for this sort of project is fairly straightforward.

1. A weekly report to our telegram and discord. Something that shows the trends from a 50,000ft level and maybe talks about 1 or 2 cool projects from the week.
2. A monthly report to our premium subscribers. Something that is a little more in depth. Maybe do a light summary on the month and a deep dive on 3-4 projects.

How will you get these insights? Don't sweat -> we will provide you with the pipeline of ideas/projects/protocols to research and the data. You would basically sit in our internal slack & discord channel and just research the companies that we post in there.

### **Inspiration**

Here are some great reports to look at:

<https://ftpartners.docsend.com/view/9x34vx3wg4juqu93>

[https://resources.synaptic.com/10\\_High\\_Growth\\_NFT\\_Companies\\_October\\_2021.pdf](https://resources.synaptic.com/10_High_Growth_NFT_Companies_October_2021.pdf)

<https://trends.co/signal/flares-chronic-pain-management-niche-pet-breeds-and-utis/>

### **Are there any restrictions for the campaign:**

No restrictions. Just be curious.

### **Goals and metrics for this campaign:**

\$10k -> \$3300 per month

1-2 weekly bumps x 13 weeks = 20 weekly summaries

1 monthly report x 3 months = 3 monthly reports

If you're good, we will pay you more.

### **Links and Resources**

[www.alphagrowth.io](http://www.alphagrowth.io)