



GENO

Shape & Support
Next Gen Products

CONTEST SPONSORSHIP



The New Era Marketing Conference & Contest

Generation Crypto is the *first ever* tech marketing conference & contest; running **Nov 1 - 30**.

The Gen C conference is for **innovative tech companies** to showcase their most pressing marketing problems to agencies and creatives around the world.

As a **Sponsor**, you will create marketing bounties for creatives to solve. Creatives will submit marketing campaigns that help your project capture the hearts and minds of audiences everywhere.

We're inviting the most forward thinking developers and the best of tech companies together to supercharge the movement of **Generation Crypto**.



How will it work?

As a **SPONSOR** you will receive submissions from numerous marketers to tackle your challenge and claim your bounty.



Before Nov 1: You will complete your **RFP**, detailing your marketing opportunities

ASK ME ANYTHING

Nov 1-30: Sponsor **AMA sessions** for the creatives to learn more about your project



Nov 30: Due date for **Marketers** to submit their campaign proposals for sponsor judging



Dec 15: Select the best submission and follow up with your **bounty** for the execution of your campaign!



Gen C: Commitment to Sponsors

Outsource your marketing problems to a hungry audience of diverse creatives & agencies

The opportunity to submit up to 4 bounties, to **find solutions for more than one marketing problem**

Scale your brand name, logo, & backlink on our materials to **gain unique impressions** to your brand

Build Your Brand Alongside



50+

Industry Speakers



50+

Tech Companies



500+

Marketers



1000+

Attendees



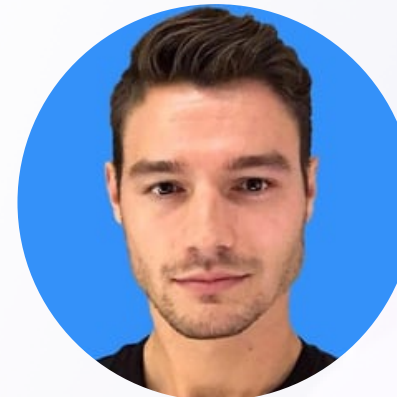
Gen C: Confirmed Speakers



Illia Polosukhin
Co-Founder, NEAR Protocol



Mikhail Dobrokhvalov
Co-Founder, Linkdrop



Nathan Latka
Founder, GetLatka



Erik Trautman
CEO, NEAR Protocol



James Young
Founder, Collab.Land



Matty Mo
@themostfamousartist



Justin Wu
CEO, Defisummit



Nick Abraham
COO, Lead Bird

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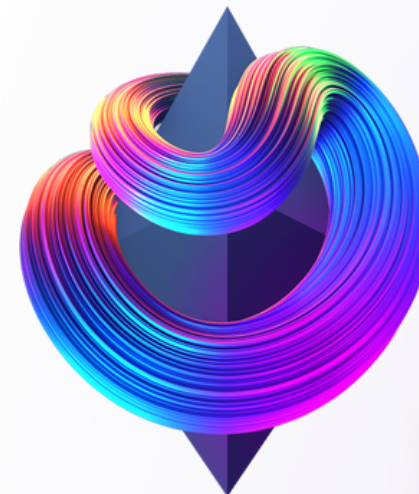
Gen C: Sponsors




GRAVITY



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