

Kennected RFP

Name of Campaign: Marketing Development.

Searching for the best Kennected teammates.

Company: Kennected

Track: Go-to-market

Requested Service: We are searching for a Content Writer, Presentation Designer and CMO

Bounty: \$10,000 USD



One liner about your business/product:

Kennected was founded in 2018 on the backbone of years of digital marketing experience by Devin Johnson, Cody Harvey, Elliot Drake, Stephen Twomey, and Brandon Poplstein. The goal was to create a solution that was simple yet more effective than traditional marketing company services. The goal was successful and ultimately brought the power of lead generation and marketing back to 10,000+ businesses and entrepreneurs around the world in less than 2 years.

In short, where we could use your help:

Marketing development of the company by upgrading the website, sales pitching at social networks, email campaigns and virtual storytelling.

Any additional information about the problem:

The bounty may be partially divided between the best candidates for the above-mentioned roles.

Are there any restrictions for the campaign:

n/a

Goals for this campaign:

We are searching for:

1. Content Writer to create emails for nurture and High ticket sales to high volume new users.
2. Presentation Designer for prepping decks, visual storytelling
3. CMO

Links and Resources

<https://kenected.org/>

https://twitter.com/Kenected_org

<https://www.linkedin.com/company/kenected/>