

Creaton

Name for Campaign: Creaton - Attracting crypto-curious creators to subscription NFT content platform

Company: Creaton

Track: Social

Requested Service: Getting small-medium sized creators (10-1000 paying subscribers/superfans) on Creaton

Bounty: \$10,000 USD



One liner about your business/product:

Creaton is a Web3 Patreon, creators post exclusive NFT videos, photos and blogs and get supported by subscribers who stream tokens in real-time so see the content

In short, where we could use your help(scope):

We need to get creators on the platform who are crypto curious or create content around crypto but are not using a crypto platform yet.

Any additional information about the problem:

We don't deal with a 2 sided marketplace, as in we don't recruit both fans and audiences. We are going after creators as we believe creators will bring their fans over. Creators with a discord community will have a much better chance of converting their audience as they will be more tech fluent.

Are there any restrictions for the campaign:

Preferably no NSFW creators at the moment

Goals and metrics for this campaign:

Onboarding a dozen high quality creators and the feedback we get is more important than quantity (minimizing the amount of speculators).

Links and Resources: <https://creaton.io> <https://medium.com/@creaton-io>