

Collab.Land

Name for Campaign: Collab.Land Marketing Tool for Communities

Company: Collab.Land

Track: Saas, Go-to-Market, Pre-Launch, Social

Requested Service: Proposal *See Scope Below*

Bounty: \$50,000



One liner about your business/product:

Collab.Land leverages the power of identity through crypto currency to create a social space unique to a specific network of humans.

Once you add the bot to your Telegram group or Discord guild, they will manage your people for you. Depending on their token holdings they will be allowed to join the community. If they sell, the bot boots them.

Scope (Short Description): As our name suggests, we believe in collaboration across the entire ecosystem of builders and communities in Web3. This bounty is for the best approach to a dashboard that enables community & marketing leads to use Collab.Land as a marketing tool.

Any additional information about the problem: We have a DAO to help with ops
<https://app.daohaus.club/dao/0x64/0x48a6fb18d146ec5f95a0b80273b6523f3de7b737/>

Inspiration

We recently quietly launched this:

<https://decrypt.co/83509/surprise-fox-entertainment-unmasks-a-new-line-of-the-masked-singer-nfts>

Are there any restrictions for the campaign:

Goals and Metrics: MVP of dashboard, along with design and specs are built with pilot users & respective communities in tow. Requirements for the tool incl: should also enable marketers to quickly set up a collab-land in a new community (as a new channel or a new campaign) and track the impact of gating that channel

Links and Resources

https://twitter.com/Collab_Land

<https://collabland.freshdesk.com/support/home>